
EWPN2019

AGENDA

June 4-5 | Annual Awards & Conference |
Amsterdam

***Agenda correct as of January 2019, but is subject to change
and amendments if needed***



EWPN

MAKING DIVERSITY
MATTER IN FINTECH

EWPN ANNUAL CONFERENCE & AWARDS

JUNE 4TH & 5TH 2019
AMSTERDAM

In partnership with

Money
20/20

**REGISTER
NOW TO
SECURE YOUR
PLACE**



EWPN

MAKING DIVERSITY
MATTER IN FINTECH

Pre-Conference & Awards- June 4th

13:00 PM- 2:00 PM

Registration & Lunch

2:00 PM- 5:00 PM

Various Workshops

5:00 PM- 6:30 PM

Networking Drinks & Awards Registration

6:30PM- 11:00 PM

Awards Dinner

11:00 PM

End

Conference - June 5th

7:30 AM- 9:00 AM

Registration, Breakfast & Networking

9:00 AM- 10:30 AM

Opening Remarks & Keynotes

10:30 AM- 11:00 AM

Networking Break

11:00 AM- 11:45 AM

Breakout Sessions 1

11:45 AM- 12:30 PM

Breakout Sessions 2

12:30 PM- 1:30 PM

Networking Lunch

Conference - June 5th

1:30 AM- 2:30 PM

Keynotes, Presentations & Debates

2:30 PM- 3:15 PM

Breakout Sessions 3

3:15 PM- 3:45 PM

Networking Break

3:45 PM- 4:30 PM

Breakout Sessions 4

4:30 PM- 5:00 PM

Closing Keynotes

5:00 PM- 7:30 PM

Networking Drinks & End of Conference

Pre-Conference Workshops- June 4th

2:00 PM- 5:00 PM

Personal Branding

Irrespective of the nature and size of your organisation and your role within that organisation, it is absolutely essential to create your own unique personal brand which will help you stand out from the crowd.

Am I covered for my sunset days?

Women aren't saving enough for retirement.

A number of factors could contribute to why women are saving less for retirement, from the gender wage gap to lost wages if a woman choose to stay at home to raise her kids. Women also tend to invest less than men do and for some, worry more about the stock market and feel less confident than [men] investing and managing their money.

Pre-Conference Workshops- June 4th

Budgeting! Budgeting! Managing your finances!

Every person needs a budget, no matter how much money you (think) you have.

When it comes to debt and savings, many Europeans remain financially fragile. Over a quarter (26%) of households in Europe don't have any savings at all. And around one in three people with debt will struggle to repay it if interest rates go up.

Re-framing leadership & Why power matters

EWPN Fintech Research Network

We have studied money, value and exchange for centuries. Yet finance as such is a relatively new specialisation created in the middle of the last century - and we still do not (fully) understand the workings of financial systems and financial crisis or financial behaviour.

Breakout Sessions 1

11:00 AM- 11:45 AM

Leadership, Diversity & Productivity Track

The new world of work and human leadership in the age of disruption

- Leading in the new world of work: Digital, connected and remote
 - Millennial leadership and jobs of the future
 - The skills of tomorrow and why disruption in education is vital for the future of business
 - Neuroscience in leadership development
 - Communication, Execution & Empowering others
 - Female Leadership
 - Building resilience & diverse leadership
 - Leadership during transitions
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Breakout Sessions 1

11:00 AM- 11:45 AM

Fintech, Payments, Wealth & Investments Track

Women, Money and Markets

The role of women in consumerism, shopping, global trade, domestic trade, markets, currency, and varying practices of exchange and aims to relate the debates of the period to modern day issues about the presence and position of women in the economy, the market and the media

- Women and their contributions to local & global economies
- Women as investors, risk-takers or gamblers
- Why the world needs more female bankers- Women are underrepresented at all levels of the global financial system, from depositors and borrowers to bank board members and regulators. greater inclusion of women as users, providers, and regulators of financial services would have benefits beyond addressing gender inequality.

Breakout Sessions 2

11:45 AM- 12:30 PM

Leadership, Diversity & Productivity Track

Walking the talk.

Actions speak louder than policies and words. Putting words into action in order to achieve realistic diversity and inclusion

- Creating the future perfect workplace through generational differences
 - The Gender pay gap
 - Gender identities & harassment policies
 - Dealing with the diversity backlash
 - Correlation between diversity and profitability
 - Bridging the generation gap
 - Neurodiversity
 - Cultural sensitivity in the workplace
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Breakout Sessions 2

11:30 AM- 12:30 PM

Fintech, Payments, Wealth & Investments Track

- Innovation & Financial Inclusion-Are we all aboard?
With the push of a cashless society, how do we ensure we design products that are inclusive? Having efficient, accessible and safe retail payment systems and services is necessary to be able to extend access to transaction accounts for the 2 billion worldwide people who are still unserved by regulated financial service providers.
 - Charity and humanitarian payments- what the industry can do to help charities natural disasters and refugees
 - Financial access & abuse of vulnerable adults. How can banks & financial service providers identify, educate, include and protect vulnerable consumers?
 - Goliath- Big tech industries are figuring frictionless payments in preparation for dominance
 - Eyes on Africa- what the world can learn from emerging markets
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Breakout Sessions 3

2:30 PM- 3:15 PM

Fintech, Payments, Wealth & Investments Track

Founders, Funding & Investments - Show Me The Money!

The Pains of the female founder

- Why is diversity in fund management still controversial?
 - How to raise capital as a female founder
 - Woman Power: The rise of the sheconomy. How women are using their rapidly increasing spending power to impel changes in the way companies operate
 - Femtech in fintech opportunities and how the sector can tap into the trillion \$ female economy
 - Women Investors- women growing fortune & moving money
 - Women in business case studies
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Breakout Sessions 3

2:30 PM- 3:15 PM

Leadership, Diversity & Productivity Track

Humanity at Workplaces-The Future of Work

Bringing Humanity to workplaces. A more human workplace is key to the future of work. The world is experiencing a workplace transformation, which has created a need for fundamental changes in workforce to empower HR leaders and people and dismantling old HR processes

- Emotions at work
 - Mental Health
 - Payments and the vulnerable
 - Recognising generational differences
 - Creating a culture of recognition
 - Embrace the social workplace
 - Masculinity and emotions at workplace
 - Building a strong sense of community and empathy
 - Attracting, recruiting and retaining diverse talent
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Breakout Sessions 4

3:45 PM- 4:30 PM

Fintech, Payments, Wealth & Investments Track

**The latest developments and technologies
disrupting fintech & payments**

- Instant Payments
- Security & Fraud
- Machine Learning
- Empowering and educating merchants
- Digital Identity
- SMB Technology Adoption (Small businesses)
- Balancing between compliance and product innovation
- KYC + digital identity + behaviour identification

Breakout Sessions 4

3:45 PM- 4:30 PM

Welcome to the Church of Fail - Celebrating and learning from mistakes and Failures!

- Why celebrating failure breeds innovation
- The most creative companies are the ones that celebrate failure.
- Without measures in place to actively celebrate risk-taking and failure, innovation will always be crushed.
- Actively kill ideas: host idea funerals, create a "failed ideas hall of fame"