

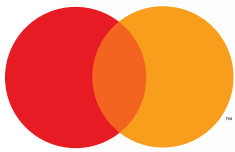
EWPN

MAKING DIVERSITY
MATTER IN FINTECH

EWPN ANNUAL CONFERENCE & AWARDS

JUNE 4TH & 5TH 2019, AMSTERDAM

Headline sponsor



In partnership with

Money
20/20



CONFERENCE AGENDA

PRE-CONFERENCE – 4TH JUNE 2019

HILTON AMSTERDAM ZUID

13:00-13:50

ARRIVAL, REGISTRATION & REFRESHMENTS

13:50-17:30

PERSONAL BRANDING & DEVELOPMENT TRACK

13:50-14:00

WELCOME & OPENING

NADJA VAN DER VEER,
Executive Board Member,
EWPN

14:00-15:00

WORKSHOP

BUSINESS BODY LANGUAGE
Whether it's a business or personal interaction, multiple studies show that as much as 50-90% of the communication is non-verbal.

JOANNA POLAK-GOODMAN,
Corporate Image and Personal Branding Expert

15:00-15:30

BRAND LIKE A BOSS

How to build an authentic personal brand that your audience will love
CANDACE ARMOUR,
CEO & Brand Strategist,
Epic Fab Girl & Candace Junée Consulting

15:30-16:00

COFFEE BREAK

16:00-16:45

MIND-BODY MASTERY FOR SUCCESS, HEALTH & HAPPINESS

How to successfully master usage of mind-body in order to achieve success, health and happiness.
DANIELLE MENSAH,
Founding Director,
QiDanChi

16:45-17:30

THE SECRETS OF VISIBILITY

Getting out of comfort zone and become more visible
SUSAN HEATON-WRIGHT,
Impact, Communications and Speaking Expert,
Superstar Communicator

13:50-17:30

WOMEN IN FINTECH RESEARCH TRACK

13:50-14:05

WELCOME

GAWAIN LYNCH,
Project and Strategy Lead,
Canela Consulting- FACILITATOR

INTRODUCTION - THE CURRENT STATE OF PAYMENTS RESEARCH

DR. ERIN TAYLOR,
Principal Consultant,
Canela Consulting
DR. ANETTE BROLOS,
Independent Fintech Analyst
(innovation, partnership, strategy, moderator),
Broloes Consult

14:05-14:20

INDIVIDUAL INTRODUCTIONS

14:20-14:30

OPEN SPACE TOPIC SELECTION

14:30-15:30

OPEN SPACE SESSION I

15:30-16:00

COFFEE BREAK

16:00-17:45

OPEN SPACE SESSION II

16:45-17:15

OPEN SPACE WRAP UP

17:15-17:30

NEXT STEPS

13:50-17:30

LEADERSHIP TRACK – LEADERSHIP CLINIC

REFRAMING LEADERSHIP WHY POWER AND IDENTITY MATTER

13:50- 14:00

INTRODUCTION

STANLEY SKOGLUND,
Executive Board Member,
European Women Payments Network (EWPN)

14:00-15:30

REFRAMING LEADERSHIP I

Stories from the past and here's hoping to the future
STANLEY SKOGLUND,
Executive Board Member,
European Women Payments Network (EWPN)
NAJLAA TAQI-EDDIN,
Founder,
Golden Gate Consulting Ltd
DEBBIE CRAWFORD,
Vice President, Acquirer Management Europe, **Mastercard**
DR. ESTELLE BRACK,
PhD, **iReMMO**
BARBARA STEWART,
Researcher and Author,
Rich Thinking
AGNES GATHAIYA,
Chief Executive Officer, **Pesalink**

15:30-16:00

COFFEE BREAK

16:00-16:30

YOUR LEADERSHIP STEP-LADDER
7 Steps to move forward when you find yourself stuck in your career
EBERE AKADIRI,
Co-Founder,
Rise and Lead Women

16:30-17:30

REFRAMING LEADERSHIP II
What practical steps are helpful in reframing 'leadership' and 'leading' in the present?

STANLEY SKOGLUND,
Executive Board Member,
European Women Payments Network (EWPN)
NAJLAA TAQI-EDDIN,
Founder,
Golden Gate Consulting Ltd
DEBBIE CRAWFORD,
Vice President, Acquirer Management Europe, **Mastercard**
DR. ESTELLE BRACK,
PhD, **iReMMO**
BARBARA STEWART,
Researcher and Author,
Rich Thinking
AGNES GATHAIYA,
Chief Executive Officer, **Pesalink**

13:50-17:30

DIVERSITY TRACK

13:50-14:00

INTRODUCTION

MARTHA MGHENDI, Founder & Executive Board Member, **European Women Payments Network (EWPN)**

14:00-14:30

TOWARDS EQUAL PAY - EXAMPLES FROM FINLAND

NINA RUDANKO, Co-Founder,
Fintech Finland Association

14:30-15:00

WOMEN LED, WOMEN CENTRIC, WOMEN ONLY INITIATIVES: DO THEY WORK OR ARE THEY DETRIMENTAL?

HELEN REA, Senior Manager Global Vendor Relationships,
Fexco Payments & FX

15:00-15:15

IN OUR EYES- PERSPECTIVE ON FINTECH AND WOMEN IN THE MIDDLE EAST

HALA ZAHRAN, Innovation Lead,
Arab Bank Accelerator

15:15-15:35

EQUAL PAY & GLASS CEILING – TWO WAYS TO PROMOTE GENDER EQUALITY IN THE WORKPLACE

GIDO VAN PUJENBROEK,
Co-founder, **AnalitiQs B.V.**

15:30-16:00

COFFEE BREAK

16:00-16:15

FUNDING, DIVERSITY & SUPPORTING WOMEN IN FINANCE

EUGENIE CASIER, Head of the Netherlands, **Funding Options Nederland**

16:15-16:30

THE FUTURE OF SHOPPING

SIOBHAN MCGINLEY, Head of Marketing, **Judopay**

16:30- 17:00

WOMEN IN PAYMENTS SURVEY RESULTS

UNA DILLON, Managing Director (Europe), **MRC**
GILL WELLS, VP of Issuer Outreach,
Adyen

17:00-17:30

WOMEN AND LEADERSHIP: IS WORK WORKING AGAINST US?

MANUELA ANDALORO, CEO & Founder, **SmartBizHub GmbH**

17:30

END OF WORKSHOPS & PREPARATION FOR AWARDS DINNER

17:30

END OF WORKSHOPS & PREPARATION FOR AWARDS DINNER

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AWARDS DINNER

HILTON AMSTERDAM ZUID

Awards will be presented to *organisations* and *individuals*.

1. ORGANISATIONS

A.
The Diversity Award (TDA)

B.
The Pink Chip Employer Award (PCEA)

C.
FinTech Startup of the Year

2. INDIVIDUALS

A.
The Trailblazer Award

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B.
The Young Innovator (TYI)

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ACI UNIVERSAL
PAYMENTS.

C.
The Positive Trouble
Maker (TPTM)

D.
Emerging FinTech/
Payment Leader of the Year

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E.
FinTech/Payments
Leader of the Year

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ingenico
GROUP

17:00-18:30

REGISTRATION & NETWORKING DRINKS

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credorax

18:30-18:40

WELCOME BY EVENT HOST

CONNOR DORRESTIJN,
Founding Partner,

BankiFi - Beyond Open & Shiraz Partners

INTRODUCTIONS TO EWPN TEAM & ACTIVITIES

NADJA VAN DER VEER,
Executive Board Member,

European Women Payments Network (EWPN)

MIRANDA MCLEAN,
Executive Board Member,

European Women Payments Network (EWPN)

18:40-19:20

SPONSORS KEYNOTES

ANDREA DUNLOP,
CEO Acquiring & Card Solutions,
Paysafe Group

ROSE BEAUMONT,
Senior Vice President Business Enablement and Europe Communications International Market,
Mastercard

19:20-23:00

DINNER, AWARDS PRESENTATION & ENTERTAINMENT

SPONSORED BY

Paysafe:

TURNING THE TABLE: ASK ME ANYTHING

CHRIS SKINNER,
Author and Commentator

22:50-23:00

CLOSING REMARKS

SILVIA MENSENDORFF-POUILLY,
Executive Board Member,
European Women Payments Network (EWPN)

HEADLINE SPONSOR



CONFERENCE - 5TH JUNE 2019

RAI

08:00 - 08:55

ARRIVAL, REGISTRATION & COFFEE

09:00 - 09:20

WELCOME BY EVENT HOST

CONNOR DORRESTIJN, Founding Partner at BankiFi,
Beyond Open & Shiraz Partners

OPENING REMARKS

MARTHA MGHENDI-FISHER, Founder, **European Women Payments Network (EWPN)**
TRACEY DAVIES, President, **Money20/20**

09:20 - 10:30

KEYNOTES & PRESENTATIONS

MAIN HALL (ROOM B)

09:20 - 09:50

KEYNOTE

CLAIRE THOMPSON, EVP Enterprise Partnerships,
Mastercard

09:50 - 10:10

KEYNOTE

VICTORIA CLELAND, Executive Director for Banking, Payments and
Innovation, **Bank of England**

10:10 - 10:30

TETE-A-TETE

CONNOR DORRESTIJN, Founding Partner at BankiFi,
Beyond Open & Shiraz Partners

OLGA ZOUTENDIJK, Member of the Board of Directors,
Julius Baer Group

10:30-11:00

NETWORKING BREAK

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11:00-12:00

LEADERSHIP, DIVERSITY & PRODUCTIVITY TRACK

ROOM A

11:00-11:15

STEPS FORWARD FOR GENDER EQUALITY

What more we can all do in the
technology space.

NADIA EDWARDS-DASHTI,
Founder & Managing Director,
Harrington Starr

11:15-12:00

THE NEW WORLD OF WORK AND HUMAN LEADERSHIP IN THE AGE OF DISRUPTION

In times of digitalisation and emerging new technologies, the terms agility and flexibility become more important for companies and organisations as well. But how do these changes have an influence on leadership roles, the motivation of employees and individual performances?

MODERATOR:

ADANNA BANKOLE,
Principal Consultant,
Mastermind Strategies

PANELISTS

HELEN SMITH,
Chief Operating Officer,
Earthport

JÚLIA FÜREDI,
Co-Founder,
People Not Tech

DARREN FRANKS,
Founder & CEO,
Talent in the Cloud

DR SHOLA MOS-SHOGBAMIMU,
Founder
Women in Leadership Publication

11:00-12:00

FINTECH & PAYMENTS TRACK

MAIN HALL (ROOM B)

11:00-11:20

BUILDING BETTER BUSINESS

If the fintech revolution is about the creation of safe, secure products that users love, then here – more than any other industry – there is a need for diversity across the board. The stats on VC dollars directed to female-led businesses still look grim, but in the all the noise around fintech, there's a quiet revolution going on. This session will focus on why VC's should pay close attention to the latest wave of female-led fintechs building better businesses.

AMY NEALE,

Vice President, Start Path Global Lead,
Mastercard

11:20-12:00

INNOVATION & FINANCIAL INCLUSION – ARE WE ALL ABOARD?

Having efficient, accessible and safe retail payment systems and services is necessary to be able to extend access to transaction accounts for the 2 billion worldwide people who are still unserved by regulated financial service providers.

ELIZABETH KELLISON,

Gender Lead for the Financial
Services for the Poor (FSP),
Bill & Melinda Gates Foundation

VOICE OF LOW-INCOME WOMEN

How financial services are serving
(or not) low income women

MODERATOR:

ELIZABETH KELLISON,

Gender Lead for the Financial
Services for the Poor (FSP),
Bill & Melinda Gates Foundation

PANELISTS

NILIXIA DEVLUKIA,
Head of Regulatory,
Open Banking

SUSANNE HANNESTAD,
CEO,
Fintech Mundi

SEEMA KHINDA JOHNSON,
Co-Founder & COO,
Nuggets

NINA RUDANKO,
Co-Founder,
Fintech Finland Association

11:00-12:00

INNOVATION TRACK

ROOM C

11:00-11:30

CENTRAL BANKS & INNOVATION

How are Central Banks playing the crucial role as innovation partner in order to enable sustainable, equal, accessible, innovative and secure ecosystem? Case examples from DNB and Bank of Lithuania

MODERATOR:

ANGELA YORE,
MD & Founder,
SkyParlour

PANELISTS

PETRA HIELKEMA,

Director of the Payments and Market
Infrastructures Division,
Dutch Central Bank

JEKATERINA GOVINA,

Adviser to the Board Member,
Bank of Lithuania

VICTORIA CLELAND,

Executive Director for Banking,
Payments and Innovation,
Bank of England

11:30-11:45

VIRTUAL CURRENCY MARKET REGULATORY TRENDS

RIKKE STAER,
Chief Commercial Officer,
Coinify

11:45-12:00

RISK MANAGEMENT AND ANTI MONEY LAUNDERING
How banks and crypto companies can
mitigate the gaps.

Yael NEEMAN BEN ARI CRO,
Compliance Officer,
Bits of Gold

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12:00-13:00

LEADERSHIP, DIVERSITY & PRODUCTIVITY TRACK

ROOM A

12:00-12:15

WALKING THE TALK

Actions speak louder than policies and words. Putting words into action in order to achieve realistic diversity and inclusion.

JOANNE DEWAR,
CEO, [Global Processing Services](#)

12:15-12:30

"HOW WOMEN CAN THRIVE IN A COMPETITIVE INDUSTRY?"

The truth is that nobody reaches the top without help and support from others. Every successful entrepreneur, executive, and leader has benefited from guidance, advice, or mentorship throughout his or her career that helped solve introspective questions, overcome career challenges, and propel him or her forward toward their ultimate potential. Millennial women who have the tenacity, drive, and ambition to go for what they want in their career are looking to peers and experts for career advice and life stories from those who have built a profession for themselves.

This is a topic withstands the test of time.

CLAIRE GATES,
CEO, PAYSAFE PAY LATER, [Paysafe](#)

12:30-13:00

ETHICS IN AI & ML, AI & GENDER EQUALITY?

Artificial Intelligence (AI) has been heralded as the next 'industrial revolution' with respect to changing work and the way companies and societies create value and wealth. Developments in Machine Learning and AI have sparked fierce debate around the topics of gender equality; unconscious bias and greater opportunities for inclusion. We will explore the big issues on this panel, including the pitfalls of AI and the data sets that we use and the opportunities that AI and Machine Learning holds if applied and put to use in deliberate manner that aims to be inclusive rather than reproducing and reinforcing social patterns of exclusion that exist today. Can AI promote gender equality in the Financial Services Industries?

MODERATOR:

BEATRICE BOUJU,
Executive Board Member, [European Women Payments Network \(EWPN\)](#)

PANELISTS:

SHAFIQUE R IBRAHIM,
Group IT Head - Payment,
[Al Fardan Group](#)

MIRIAM BALLESTEROS,
Marketing Director, [Strands](#)

TRAM ANH NGUYEN,
Co-Founder, [CFTE Centre for Finance Technology and Entrepreneurship](#)

SIMONE LAVICKA,
Strategy Director, [Ingenico ePayments](#)

12:00-13:00

FINTECH & PAYMENTS TRACK

MAIN HALL (ROOM B)

12:00-12:30

EYES ON AFRICA What the world can learn from emerging markets

MODERATOR:
JOY MACKNIGHT,
Managing Editor,
[The Banker](#)

PANELISTS
SOFIE BLAKSTAD,
CEO [hiveonline](#) | Advisor UN,
[G20](#)

DR ANINO EMUWA,
Founder & Managing Director,
[Avandis Consulting](#)

GRACE CAMARA,
Founder,
[RemitFund](#)
JANE LOGINOVA,
Global Commercial Officer,
[BPC Banking Technologies](#)

12:30-12:45

IMPROVING CUSTOMER VALUE PROPOSITION THROUGH TECHNOLOGY

HELEN BIERTON,
Head of Retail Bank,
[Starling Bank](#)

12:45-13:15

TETE-A-TETE

INSTANT PAYMENTS

Experience from European Central Bank & Dutch Payments Association

INGE VAN DIJK,
Program Manager, Instant Payments-Dutch,
[Payments Association](#)

KARINE THEMEJIAN,
Deputy Head of the Market Innovation & Integration Division,
[European Central Bank](#)

12:00-13:00

WOMEN, MONEY & RESEARCH TRACK

ROOM C

12:00-12:30

PUTTING KNOWLEDGE TO WORK- LAUNCH OF THE EWPN RESEARCH NETWORK

The EWPN Research Network brings together payments researchers working in industry, academia and not-for-profit organisations to connect, create, and collaborate. The panel will discuss why this is important, and how it can help provide inclusive financial solutions.

MODERATOR:

STANLEY SKOGLUND,
Executive Board Member,
[European Women Payments Network \(EWPN\)](#)

PANELISTS

DR. ANETTE BROLØS,
Independent Fintech Analyst (innovation, partnership, strategy, moderator),
[Peak Consulting Group](#)

DR. ERIN B. TAYLOR,
Principal Consultant,
[Canela Consulting](#)

DR. ESTELLE BRACK,
PhD,

[iReMMO](#)

BARBARA STEWART,
Researcher and Author,
[Rich Thinking](#)

DR. MARKOS ZACHARIADIS,
Associate Professor in Management & Information Systems (FinTech & Digital Finance),
[Warwick University](#)

12:30-13:00

WOMEN, MONEY AND MARKETS

Applying a gender/diversity lens to how the financial services and Fintech industries view product/services and opportunities is likely to bring novel perspectives and better commercial solutions for customers and companies alike. EWPN is launching a research programme and some partnerships.

The panel will discuss ways of encouraging collaboration between companies; academia and non-profit organisations and what the value is of research with specific gender and diversity focus. Knowledge is power!

MODERATOR:

DR. ANETTE BROLØS,
Independent Fintech Analyst (innovation, partnership, strategy, moderator),
[Broloes Consult](#)

PANELISTS

DR. EMMA NEWPORT,
Eighteenth-century and Romantic Studies,
[University of Sussex](#)

DR. JOYCE GOGGIN,
Senior Associate Professor (UHD)
Literature, Film, Digital Media,
[University of Amsterdam](#)

ASTRID BOER MASLE,
EMEA Director of Relationship Management,
[WEX Europe B.V.](#)
ROSELYNE JAUFFRET,
Sales Director Southern Europe and North Africa,
[Temenos](#)

13:00-14:00

LUNCH

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MAIN HALL (ROOM B)

14:00-14:27

STRATEGIC RECOVERY FOR SUSTAINABLE PERFORMANCE

Sustainable high performance requires a more pro-active and strategic approach to recovery. In a high-pressure environment, pushing your body and mind harder and further, without paying attention to your recovery can lead to overwhelm, high levels of stress, and eventually burnout.

Your physical wellbeing habits impact not only your long-term health but also how you feel and how you perform on a day-to-day basis.

This 30-minute interactive presentation will give you a number of simple tools to help boost your resilience, focus and performance across all aspects of your life.

GEORGE ANDERSON, Performance & Wellbeing Speaker, Coach and Author

14:30-15:30
LEADERSHIP TRACK

ROOM A

14:30-15:10
WOMEN IN LEADERSHIP DEBATE

What is working? What needs to change? Do role models, mentors and sponsors make any difference? Is leadership inclusive or are certain groups more disadvantaged than others? What lessons can we learn from the past to move forward? Tangible and measurable action points to move forward. Why is it so important for leaders to bring their human side at workplaces? How can we encourage vulnerable leadership? What role can men play?

MODERATOR:

DR CHRISTINE BAILEY,
Chief Marketing Officer,
Valitor

PANELISTS

PROF. DR. ROZAINUN HAJI ABDUL AZIZ,
Professor of Management Accounting,
UiTM Selangor

WAJEEHA H. AWADH,
Section Head of Digital Banking & FinTech,
Al Baraka Banking Group

LAURENT NIZRI,
Founder & CEO,
Paris Fintech Forum

DARIA DUBININA,
CEO,
Crassula

15:10-15:30
MOVING FROM WHY TO HOW
MARK FREED,
CEO,
E2W Limited

14:30-15:30
WOMEN, WEALTH & INVESTMENTS TRACK

MAIN HALL (ROOM B)

14:30-15:00
DEBATE: FOUNDERS, FUNDING & INVESTMENTS

Woman Power & the rise of the sheconomy. How women are using their rapidly increasing spending power to impel changes in the way companies operate, founding companies, and creating alternatives. Is IPO possible for women? What other alternatives are available for women when raising funds? Is Crowdfunding the answer? What other alternative lending is available?

CHAIR:

DON GINSEL,
Founder,
Holland FinTech

1. CROWDFUNDING 2.0.
How to balance between startups needs and regulatory obligations in ICO world
MARCELINA SZWED-ZIEMICHOD
Advocate & Tax Advisor

2. ALTERNATIVE LENDING

The competitive threat
FRIDAH NTARANGWI-KIMATHI,
Founder,
ZidiCircle Impact Investing

3. FOUNDERS, FUNDING & INVESTMENTS

Show Me the Money!

MARLEEN EVERTSZ,
Co-Founder and CEO,
Nxchange

15:00-15:30
THE PAINS OF THE FEMALE FOUNDER

Why is diversity in fund management still controversial? How to raise capital as a female founder. What are some of the challenges female founders continue to face in the industry? How do they tackle these issues and how can these challenges be solved?

MODERATOR:

TBC

PANELISTS
ANNIE GUO,
Founder & CEO,
Silkpay

CANAN AKMANOGLU BAYRAK,
Founder,
Manibux

MIRIAM WOHLFARTH,
Founder and Managing Director,
RatePAY GmbH

14:30-15:30
INNOVATION TRACK

ROOM C

14:30-15:05
DEBATE: INCLUSIVE INNOVATION "ARE WE REALLY 'GETTING IT?'"

Increasing inclusion and diversity in the innovation process from across the entire business and ecosystem. Innovation has long been seen to be a very male dominated domain - specifically males with a technical or creative background.

Secondly, while the industry is innovating at an extremely fast pace, rarely do we stop to ask ourselves whether we are doing things right. Consulting consumers, especially the younger generations and in some cases the older generations whether the industry is getting it right will help us design products and services that are very inclusive. Are the conditions of the labour market headed the right way? Do the younger generation experience issues because of their gender? Do they feel they are being treated differently? Has the market already changed the conditions for women since we started working etc? How does the younger generation experience the working force?

MODERATOR:

ANDREW VORSTER,
Innovation Catalyst

PANELISTS
FRANKA VAN DIJKEN,
Consultant,
Young Advisory Group

TAM TRAN,
Continuous Delivery Support Intern,
Ingenico Group

VIKTORIA RUDENKO,
Graduate Intern,
Accenture

15:05-15:30
TETE-A-TETE

FINTECH: BUCKING THE GENDER TREND?

This session will explore Riskified's journey to create and promote gender equilibrium. Are there gender equal "unicorns" in Fintech?

PANELISTS
MEIRAV PELED,
Payment Partnership Director EU/APAC,
Riskified

EMILIE GRUNZWEIG,
Director of Insights,
Riskified

15:30-15:55
NETWORKING BREAK
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16:00-17:30
PRESENTATIONS & CLOSING KEYNOTE

MAIN HALL (ROOM B)

16:00-16:30
THE "MANEL"

What role can male allies and leaders play when it comes to driving a diverse and innovative industry?

MODERATOR:

SILVIA MENSENDORFF-POUILLY, Executive Board Member, **European Women Payments Network (EWPN)**

PANELISTS

DAVID BIRCH Author, Advisor and Commentator on Digital Financial Services

PETER KWAKERNAAK, CEO, **AcceptEasy**

CHRIS SKINNER, Author and Commentator

GIJS BOUDEWIJN, Deputy General Manager, **Dutch Payments Association**

16:30-17:00
DISCUSSION & EWPN 2019 ACTIONS

MAIN HALL (ROOM B)

ETHICAL INNOVATION

How can the financial industry amplify ethical and responsible innovation? What role can the industry play to help curb and address issues of modern-day slavery, child prostitution, child pornography etc? Why is it very important for the industry to help solve this now more than ever? What organisations can the financial industry partner with to tackle this and how can we make this part of mainstream discussion like AML talks?

CAMERON TRIMBLE, Executive Director, **Stop the Traffik USA**

TOM HEWSON, Senior Partner, **Redcompass**

17:00 -17:40
CLOSING KEYNOTE

MANDY HICKSON, Former Tornado GR4 Pilot, **Royal Air Force**

17:40- 17:50
END OF CONFERENCE CLOSING REMARKS

STANLEY SKOGLUND, Executive Board Member, **European Women Payments Network (EWPN)**

17:50-19:00
NETWORKING COCKTAILS (DRINKS)

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FINTECH/PAYMENTS LEADER OF THE YEAR SPONSOR



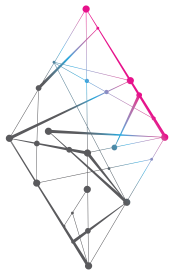
EMERGING FINTECH/ PAYMENT LEADER OF THE YEAR



YOUNG INNOVATOR AWARD SPONSOR

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MAKING DIVERSITY
MATTER IN FINTECH

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