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MATTER IN FINTECH

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EWPN ANNUAL CONFERENCE & AWARDS

JUNE 4TH & 5TH 2019, AMSTERDAM



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EWPN2019 AGENDA

events@ewpn.eu

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PRE-CONFERENCE WORKSHOPS -HILTON AMSTERDAM 4TH JUNE 2019

13:00-13:50	ARRIVAL, REGISTRATION & REFRESHMENTS
14:00-17:30 PERSONAL BRANDING & DEVELOPMENT TRACK	
Irrespective of the nature and size of your organisation and your role within that organisation, it is absolutely essential to create your own unique personal brand which will help you stand out from the crowd.	
13:50-14:00	<i>Welcome & Opening</i> NADJA VAN DER VEER – <i>Executive Board Member, EWPN</i>
14:00-15:00	<i>Workshop: Business Body Language:</i> Whether it's a business or personal interaction, multiple studies show that as much as 50-90% of the communication is nonverbal. JOANNA POLAK-GOODMAN - <i>Corporate Image and Personal Branding Expert</i>
15:00-15:30	<i>Brand Like a Boss:</i> How to Build an Authentic Personal Brand that Your Audience Will Love CANDACE ARMOUR - <i>CEO & Brand Strategist, Epic Fab Girl & Candace Junée Consulting</i>
15:30-16:00	COFFEE BREAK
16:00-16:45	<i>Mind-Body Mastery for Success, Health & Happiness:</i> How to successfully master usage of mind-body in order to achieve success, health and happiness. DANIELLE MENSAH - <i>Founding Director, QiDanChi</i>

16:45-17:30	<p><i>The Secrets of Visibility:</i> Getting out of comfort zone and become more visible</p> <p>SUSAN HEATON-WRIGHT – <i>Impact, Communications and Speaking Expert, Superstar Communicator™</i></p>
17:30	<p><i>End of workshops & preparation for awards dinner</i></p>
<p>14:00-17:30: WOMEN IN FINTECH RESEARCH TRACK</p> <p><i>Open Space: Building an EWPN Research Network</i></p> <p>Financial services companies innovate based on changing technologies and market needs. Given that technological developments are rapidly transforming financial services, it is important that we learn more about how people are changing their financial and consumption behaviours.</p> <p>Today there are many researchers working on financial issues in industrial, academic, and not-for-profit organisations. Yet most companies have little tradition of working closely with researchers in these diverse professional areas, and cutting-edge knowledge is not easy to access.</p> <p>There is great potential for working collaboratively to both share cutting-edge research and create new knowledge. Opportunities include collaborating in labs, supporting student theses work, working with industrial PhD fellows, and even undertaking or supporting research projects with time, knowledge and data.</p> <p>Women are well-positioned to lead the way towards fruitful collaborations. In research as in business there are many ambitious women. At the graduate level just under half are women, but among full tenured professors it is only about one third. By working together, we can both improve research dissemination and promote the position of women as experts in the field.</p> <p>The EWPN is launching a research network (see main conference program) to further this goal. Join us today in this Open Space session to help identify the next steps to connect, create and collaborate.</p>	

13:50-14:05	<p><i>Welcome</i></p> <p>GAWAIN LYNCH - <i>Project and Strategy Lead, Canela Consulting- FACILITATOR</i></p> <p><i>Introduction - The current state of payments research</i></p> <p>DR. ERIN TAYLOR - <i>Principal Consultant, Canela Consulting</i></p> <p>DR. ANETTE BROLOS BROLØS - <i>Independent Fintech Analyst (innovation, partnership, strategy, moderator) - Broloes Consult</i></p>
14:05-14:20	<i>Individual Introductions</i>
14:20-14:30	<i>Open Space Topic Selection</i>
14:30-15:30	<i>Open Space Session I</i>
15:30-16:00	COFFEE BREAK
16:00-17:45	<i>Open Space Session II</i>
16:45-17:15	<i>Open Space Wrap up</i>
17:15-17:30	<i>Next Steps</i>
17:30	<i>End of workshops & preparation for awards dinner</i>

14:00-17:30 LEADERSHIP TRACK – LEADERSHIP CLINIC

Reframing leadership: Why Power and Identity Matter

The academic and corporate leadership discourse has traditionally been focused on a number of key dimensions in understanding, defining and developing leadership in individuals and organisations. These dimensions have mirrored the hot topics of the times, such as the ‘born’ leader, the ‘smart’ leader; the ‘authentic’ leader and even the difference between male and female leadership qualities. Some theories suggest that leadership qualities are something that you either have or you don’t have, and such theories often suggest that what counts as leadership qualities and/or behaviours are typically more associated with ‘masculinity’; the ‘born’ leader ideal has often emphasised male qualities over female ones in terms of defining success factors in leadership. Other leadership theories also focus on particular qualities of leadership but they suggest that such qualities can be thought and acquired by individuals, albeit most of the leadership qualities are associated with ‘masculinity’ or ‘neutral’. There are relatively few mainstream leadership theories that give predominance to qualities that are *predominantly* female or non-masculine.

In this leadership clinic, we will explore and challenge these assumptions on leadership and we will offer to start reframing the very notion of ‘leadership’. We will be using *two core concepts*, ‘Power’ & ‘Identity’, in inquiring into stories of leadership; gender and power.

‘Power’ is a multifaceted concept; there’s coercive power; there’s manipulative/soft power; there’s power that includes or excludes others from groups and there’s certainly ranking of power between the sexes and categories of gender.

How we as individuals perceive and feel about power relates to our identities with respect to gender; race; culture; ethnicity; sexual preference and any other category that might make us different relative to where power to define us lies. For instance; sometimes we conform to ‘gendered’ expectations, which may suit our identity, when, on balance, we would have achieved a better outcome for ourselves and others by not conforming and calling out aspects/assumptions/power-relations present in a professional context/encounter. Not risk free but surely a choice we can make?

The more we understand and become aware of how our own identities and those of others play a role in how power is used and perceived, the greater the likelihood that we can change perceptions of what skills; behaviours and competencies are required for good and results-focussed leadership.

In the clinic a group of professionals will share their own experiences/stories and reflect on how they have navigated the day-to-day leadership challenges.

The audience is invited to attend this clinic and bring their own questions on ‘leadership’ and what they have experienced and explore how they could become more aware of the choices there are in terms of exercising ‘leadership’ that work for the leader and those around her.

The first part of the clinic is dedicated to an introduction on the concepts of ‘leadership’; ‘power’ and ‘identity’ followed by stories and reflections on leadership and gender from the storytellers (panel). The second part of the clinic is dedicated practical steps and choices we can engage with in order to reframe ‘leadership’ as an inclusive practice rather than qualities you possess, or not.

13:50- 14:00	<p><i>Introduction</i></p> <p>STANLEY SKOGLUND – <i>Executive Board Member, European Women Payments Network (EWPN)</i></p>
14:00-15:30	<p><i>Reframing Leadership I – Stories from the past and here’s hoping to the future</i></p> <p>STANLEY SKOGLUND – <i>Executive Board Member, European Women Payments Network (EWPN)</i></p> <p>NAJLAA TAQI-EDDIN- <i>Founder – Golden Gate Consulting Ltd</i></p> <p>DEBBIE CRAWFORD- <i>Vice President, Acquirer Management Europe at Mastercard</i></p> <p>DR. ESTELLE BRACK - <i>PhD, iReMMO</i></p> <p>BARBARA STEWART - <i>Researcher and Author at Rich Thinking</i></p>

15:30-16:00	COFFEE BREAK
16:00-16:30	<p><i>Your Leadership Step-Ladder: 7 Steps to move forward when you find yourself stuck in your career</i></p> <p>EBERE AKADIRI- <i>Co-Founder, Rise and Lead Women</i></p>
16:30-17:30	<p><i>Reframing Leadership Take Two: What practical steps are helpful in reframing ‘leadership’ and ‘leading’ in the present?</i></p> <p>This part of the clinic is dedicated to examine; discuss and provide participants with insights in to the choices we do have when we aspire to lead and doing ‘leading’. We will be using real-time questions from the panel and the audience. Action research! Messy!</p> <p>STANLEY SKOGLUND – <i>Executive Board Member, European Women Payments Network (EWPN)</i></p> <p>NAJLAA TAQI-EDDIN- <i>Founder – Golden Gate Consulting Ltd</i></p> <p>DEBBIE CRAWFORD- <i>Vice President, Acquirer Management Europe at Mastercard</i></p> <p>DR. ESTELLE BRACK - <i>PhD, iReMMO</i></p> <p>BARBARA STEWART - <i>Researcher and Author at Rich Thinking</i></p>
17:30	<i>End of workshops & preparation for awards dinner</i>

14:00-17:30 DIVERSITY TRACK	
13:50- 14:00	<p><i>Introduction</i></p> <p>MARTHA MGHENDI – Founder & <i>Executive Board Member, European Women Payments Network (EWPN)</i></p>
14:00-14:30	<p><i>Towards equal pay - examples from Finland</i></p> <p>Finland has been a pioneer in gender equality on many fronts (e.g. women's right to vote and stand for election already in 1906) but we still have an issue with salaries being lower for women and females lagging behind on career ladders</p> <p>We need to address this challenge on several levels: society, families and corporations</p> <p>NINA RUDANKO <i>Co-founder of Fintech Finland Association.</i></p>
14:30-15:00	<p><i>Equal Pay & Glass Ceiling – two ways to promote gender equality in the workplace</i></p> <p>GIDO VAN PULJENBROEK <i>Co-founder AnalitiQs B.V.</i></p>
15:00-15:15	<p><i>Women in the Blockchain space</i>– Gender driven innovation</p> <p>SAM WOUTERS <i>Lead Blockchain Trainer- Growth Tribe Academy</i></p>
15:15-15:30	<p><i>In Our Eyes-</i> Perspective on Fintech and Women in the Middle East.</p> <p>HALA ZAHRAN-<i>Innovation Lead, Arab Bank Accelerator</i></p>
15:30-16:00	COFFEE BREAK

<p>16:00-16:30</p>	<p><i>Women led, women centric, women only initiatives: Do they work or are they detrimental?</i></p> <p>HELEN REA – Senior Manager Global Vendor Relationships at <i>Fexco Payments & FX</i></p>
<p>16:30- 17:00</p>	<p><i>Women in Payments Survey Results-</i> MRC survey on women in payments & fraud</p> <p>UNA DILLION -Managing Director (Europe) at <i>MRC</i></p>
<p>17:00-17:30</p>	<p><i>Women and Leadership: Is work working against us?</i> - Establishing new role models by promoting EQ-led leaders. ‘SAY IT IN 7’</p> <p>MANUELA ANDALORO - CEO & Founder, <i>SmartBizHub GmbH</i></p>
<p>17:30</p>	<p><i>End of workshops & preparation for awards dinner</i></p>

HEADLINE SPONSOR



4TH JUNE 2019- AWARDS DINNER-HILTON AMSTERDAM

Awards will be presented to ***organisations*** and ***individuals***.

1. ORGANISATIONS

- A. The Diversity Award (TDA)
- B. The Pink Chip Employer Award (PCEA)
- C. FinTech Startup of the Year

2. INDIVIDUALS

- A. The Trailblazer Award
- B. The Young Innovator (TYI)
- C. The Positive Trouble Maker (TPTM)
- D. Emerging FinTech/Payment Leader of the Year
- E. FinTech/Payments Leader of the Year



<p>17:00-18:30</p>	<p>REGISTRATION & NETWORKING DRINKS</p> <p>SPONSORED BY</p> <p style="text-align: center;">credorax</p>
<p>18:30-18:40</p>	<p>WELCOME BY EVENT HOST</p> <p>CONNY DORRESTIJN - <i>Founding Partner at BankiFi - Beyond Open & Shiraz Partners</i></p> <p>INTRODUCTIONS TO EWPN TEAM & ACTIVITIES</p> <p>NADJA VAN DER VEER - <i>Executive Board Member - European Women Payments Network (EWPN)</i></p> <p>MIRANDA MCLEAN- <i>Executive Board Member- European Women Payments Network (EWPN)</i></p>

<p>18:40-19:20</p>	<p>SPONSORS KEYNOTES</p> <p>ANDREA DUNLOP <i>CEO Acquiring & Card Solutions Paysafe Group</i></p> <p>ROSE BEAUMONT, <i>Senior Vice President Business Enablement and Europe Communications International Market-Mastercard</i></p>
<p>19:20-23:00</p>	<p>DINNER, AWARDS PRESENTATION & ENTERTAINMENT</p> <p>SPONSORED BY</p> 
	<p>TURNING THE TABLE: ASK ME ANYTHING</p> <p>CHRIS SKINNER- <i>Author and Commentator</i></p>
<p>22:50-23:00</p>	<p>CLOSING REMARKS</p> <p>SILVIA MENS DORFF-POUILLY- <i>Executive Board Member- European Women Payments Network (EWPN)</i></p>

CONFERENCE- 5TH JUNE 2019- RAI AMSTERDAM



The banner features a network diagram logo on the left, the EWPN logo, and the tagline 'MAKING DIVERSITY MATTER IN FINTECH'. It also includes the Mastercard logo as the headline sponsor and the Money 20/20 logo as a partner. The central image shows three diverse individuals in profile, overlaid with semi-transparent colored circles. A call-to-action bubble in the bottom right corner reads 'REGISTER NOW TO SECURE YOUR PLACE'. The date and location 'JUNE 4TH & 5TH 2019, AMSTERDAM' are listed below the main title.

EWPN
MAKING DIVERSITY
MATTER IN FINTECH


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In partnership with
Money
20/20

**EWPN ANNUAL
CONFERENCE & AWARDS**
JUNE 4TH & 5TH 2019, AMSTERDAM

REGISTER
NOW TO
SECURE YOUR
PLACE

08:00 - 08:55	ARRIVAL, REGISTRATION & COFFEE
09:00 - 09:20	<p>WELCOME BY EVENT HOST</p> <p>CONNY DORRESTIJN- <i>Founding Partner at BankiFi - Beyond Open & Shiraz Partners</i></p> <p>OPENING REMARKS</p> <p>MARTHA MGHENDI-FISHER - <i>Founder- European Women Payments Network (EWPN)</i></p> <p>TRACEY DAVIES – <i>President, Money20/20</i></p>
09:20- 10:30	<p>KEYNOTES & PRESENTATIONS</p>
09:20- 09:50	<p>KEYNOTE</p> <p>CLAIRE THOMPSON, <i>EVP Enterprise Partnerships- Mastercard</i></p>
09:50-10:10	<p>KEYNOTE</p> <p>VICTORIA CLELAND – <i>Executive Director for Banking, Payments and Innovation at Bank of England</i></p>
10:10- 10:30	<p>TETE-A-TETE</p> <p>CONNY DORRESTIJN- <i>Founding Partner at BankiFi - Beyond Open & Shiraz Partners</i></p> <p>OLGA ZOUTENDIJK- <i>Designated member of the Board of Directors, Julius Baer Group</i></p>

<p>10:30-11:00</p>	<p>NETWORKING BREAK</p> <p>SPONSORED BY</p> 
<p>11:00-12:00</p>	<p>MORNING BREAKOUT SESSION 1: LEADERSHIP, DIVERSITY & PRODUCTIVITY TRACK</p>
<p>11:00-11:15</p>	<p><i>Steps forward for Gender equality</i> - What more we can all do in the technology space.</p> <p>NADIA EDWARDS-DASHTI - <i>Founder & Managing Director-Harrington Starr</i></p>

11:15-12:00	<p><i>The new world of work and human leadership in the age of disruption</i> – In times of digitalisation and emerging new technologies, the terms agility and flexibility become more important for companies and organisations as well. But how do these changes have an influence on leadership roles, the motivation of employees and individual performances?</p> <p>ADANNA BANKOLE- <i>Principal Consultant, Mastermind Strategies</i> -</p> <p><u>MODERATOR:</u></p> <p>ADANNA BANKOLE- <i>Principal Consultant, Mastermind Strategies</i></p> <p><u>PANELISTS:</u></p> <p>HELEN SMITH - <i>Chief Operating Officer, Earthport</i></p> <p>JÚLIA FÜREDI- <i>Co-Founder, People Not Tech</i></p> <p>DARREN FRANKS- <i>Founder & CEO, TalentintheCloud</i></p> <p>BIANCA ROBINSON <i>CEO of Cayden Cay Consulting</i></p>
<p>11:00-12:00</p> <p>MORNING BREAKOUT SESSION 2: FINTECH & PAYMENTS TRACK</p>	
11:00-11:20	<p><i>Financial access & abuse of vulnerable adults</i> - How can banks & financial service providers identify, educate, include and protect vulnerable consumers? Regulatory Issues and Trends</p> <p>MASTERCARD REPRESENTATIVE</p>

11:20-12:00

Innovation & Financial Inclusion-Are we all aboard?

Having efficient, accessible and safe retail payment systems and services is necessary to be able to extend access to transaction accounts for the 2 billion worldwide people who are still unserved by regulated financial service providers.

ELIZABETH KELLISON - *Gender Lead for the Financial Services for the Poor (FSP) at Bill & Melinda Gates Foundation-*

Voice of low-income women- How financial services are serving (or not) low income women

MODERATOR:

ELIZABETH KELLISON - *Gender Lead for the Financial Services for the Poor (FSP) at Bill & Melinda Gates Foundation*

PANELISTS:

NILIXA DEVLUKIA - *Head of Regulatory -Open Banking*

SUSANNE HANNESTAD - *CEO at Fintech Mundi*

SEEMA KHINDA JOHNSON - *Co-Founder & COO at Nuggets*

NINA RUDANKO *Co-founder of Fintech Finland Association.*

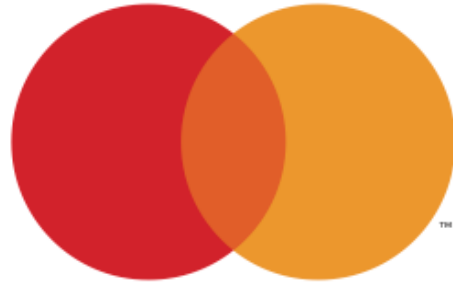
11:00-12:00	
MORNING BREAKOUT SESSION 3: INNOVATION TRACK	
11:00-11:30	<p><i>Central Banks & Innovation</i> – How are Central Banks playing the crucial role as innovation partner in order to enable sustainable, equal, accessible, innovative and secure ecosystem? Case examples from DNB and Bank of Lithuania</p> <p><u>MODERATOR:</u></p> <p>ANGELA YORE MD & Founder, SkyParlour</p> <p><u>PANELISTS</u></p> <p>PETRA HIELKEMA <i>Director of the Payments and Market Infrastructures Division, Dutch Central Bank</i></p> <p>JEKATERINA GOVINA <i>Adviser to the Board Member at Bank of Lithuania</i></p>
11:30-11:45	<p><i>Virtual currency market regulatory trends</i></p> <p>RIKKE STAER <i>Chief Commercial Officer at Coinify</i></p>
11:45-12:00	<p><i>Risk management and Anti Money Laundering</i> – How banks and crypto companies can mitigate the gaps.</p> <p>Yael Neeman Ben Ari <i>CRO and Compliance officer at Bits of Gold</i></p>

12:00-13:00	
MIDDAY BREAKOUT SESSION 1: LEADERSHIP, DIVERSITY & PRODUCTIVITY TRACK	
12:00-12:15	<p><i>Walking the talk</i> - Actions speak louder than policies and words. Putting words into action in order to achieve realistic diversity and inclusion.</p> <p>JOANNE DEWAR - <i>CEO, Global Processing Services</i></p>
12:15-12:30	<p><i>Keynote -</i></p> <p>CLAIRE GATES- <i>CEO, PAYSAFE PAY LATER, Paysafe</i></p>
12:30-13:00	<p><i>Ethics in AI & ML, AI & Gender Equality?</i></p> <p>Artificial Intelligence (AI) has been heralded as the next ‘industrial revolution’ with respect to changing work and the way companies and societies create value and wealth and developments in Machine Learning and AI have sparked fierce debate around the topics of gender equality; unconscious bias and greater opportunities for inclusion. We will explore the big issues on this panel, including the pitfalls of AI and the data sets that we use and the opportunities that AI and Machine learning holds if applied and put to use in deliberate manner that aims to be inclusive rather than reproducing and reinforcing social patterns of exclusion that exist today. Can AI promote gender equality in the Financial Services Industries?</p> <p><u>MODERATOR:</u></p> <p>BEATRICE BOUJU - <i>Executive Board Member- European Women Payments Network (EWPN)</i></p> <p><u>PANELISTS:</u></p> <p>SHAFIQUE R IBRAHIM - <i>Group IT Head - Payment, Al Fardan Group</i></p>

	<p>MIRIAM BELLESTEROS – <i>Head of Communications , Strands</i></p> <p>TRAM ANH NGUYEN <i>Co-Founder CFTE Centre for Finance Technology and Entrepreneurship</i></p>
12:00-13:00	
	MIDDAY BREAKOUT SESSION 2: FINTECH & PAYMENTS TRACK
12:00-12:30	<p><i>Eyes on Africa</i> - What the world can learn from emerging markets</p> <p><u>MODERATOR:</u></p> <p>JOY MACKNIGHT - <i>Deputy Editor at The Banker</i></p> <p><u>PANELISTS:</u></p> <p>SOFIE BLAKSTAD <i>CEO hiveonline Advisor UN, G20</i></p> <p>DR ANINO EMUWA <i>Founder & Managing Director- Avandis Consulting</i></p> <p>GRACE CAMARA <i>Founder of RemitFund</i></p>
12:30-12:45	<p>HELEN BIERTON - <i>Head of Retail Bank, Starling Bank</i></p> <p><i>Improving customer value proposition through technology</i></p>
12:45-13:15	<p>TETE-A-TETE</p> <p><i>Instant Payments-</i> Experience from European central Bank & Dutch Payments Association</p> <p>INGE VAN DIJK- <i>Program Manager, Instant Payments-Dutch Payments Association</i></p>

	<p>KARINE THEMEJIAN- <i>Deputy Head of the Market Innovation & Integration Division, European Central Bank</i></p>
<p>12:00-13:00</p> <p>MIDDAY BREAKOUT SESSION 3: WOMEN, MONEY & RESEARCH TRACK</p>	
<p>12:00-12:30</p>	<p><i>Putting knowledge to work- Launch of the EWPN Research Network</i> - The EWPN Research Network brings together payments researchers working in industry, academia, and not-for-profit organisations to connect, create, and collaborate. The panel will discuss why this is important, and how it can help provide inclusive financial solutions.</p> <p><u>MODERATOR:</u></p> <p>STANLEY SKOGLUND - <i>Executive Board Member- European Women Payments Network (EWPN)</i></p> <p><u>PANELISTS:</u></p> <p>DR. ANETTE BROLOS - <i>Independent Fintech Analyst (innovation, partnership, strategy, moderator) - Peak Consulting Group</i></p> <p>DR. ERIN B. TAYLOR - <i>Principal Consultant - Canela Consulting</i></p> <p>DR. ESTELLE BRACK - <i>PhD, iReMMO</i></p> <p>BARBARA STEWART - <i>Researcher and Author at Rich Thinking</i></p> <p>DR. MARKOS ZACHARIADIS - <i>Associate Professor in Management & Information Systems (FinTech & Digital Finance), Warwick University</i></p>

<p>12:30-13:00</p>	<p><i>Women, Money and Markets</i> - The role of women in consumerism, shopping, global trade, domestic trade, markets, currency, and varying practices of exchange and aims to relate the debates of the period to modern day issues about the presence and position of women in the economy, the market and the media.</p> <p><u>MODERATOR:</u></p> <p>DR. ANETTE BROLOS BROLØS - <i>Independent Fintech Analyst (innovation, partnership, strategy, moderator) - Broloes Consult</i></p> <p><u>PANELISTS:</u></p> <p>DR. EMMA NEWPORT - <i>Eighteenth-century and Romantic Studies, University of Sussex</i></p> <p>DR. JOYCE GOGGIN- <i>Senior Associate Professor (UHD) Literature, Film, Digital Media, University of Amsterdam</i></p> <p>ASTRID BOER MASLE -<i>EMEA Director of Relationship Management, WEX Europe B.V.</i></p> <p>ROSELYNE JAUFFRET <i>Sales director Southern Europe and North Africa at Temenos</i></p>
<p>13:00-14:00</p>	<p><u>LUNCH</u></p> <p>SPONSORED BY</p>



14:00-14:27

AFTER LUNCH QUICK FIRE- PLENARY SESSION

Strategic Recovery for Sustainable Performance—Sustainable high performance requires a more pro-active and strategic approach to recovery. In a high-pressure environment, pushing your body and mind harder and further, without paying attention to your recovery can lead to overwhelm, high levels of stress, and eventually burnout.

Your physical wellbeing habits impact not only your long- term health but also how you feel and how you perform on a day to day basis.

This 30-minute interactive presentation will give you a number of simple tools to help boost your resilience, focus and performance across all aspects of your life.

GEORGE ANDERSON- *Performance & Wellbeing Speaker, Coach and Author*

14:30-15:30

AFTER LUNCH BREAKOUT SESSION 1: LEADERSHIP TRACK

14:30-15:10

Women in Leadership Debate- What is working? What needs to change? Do role models, mentors and sponsors make any difference? Is leadership inclusive or are certain groups more disadvantaged than others? What lessons can we learn from the past to move forward? Tangible and measurable action points to move forward. Why is it so important for leaders to bring their human side at workplaces? How can we encourage vulnerable leadership? What role can men play?

MODERATOR

DR CHRISTINE BAILEY- *Chief Marketing Officer, Valitor*

PANELISTS

PROF. DR. ROZAINUN HAJI ABDUL AZIZ Professor of Management Accounting, UiTM Selangor,

WAJEEHA H. AWADH Section Head of Digital Banking & FinTech in Al Baraka Banking Group

LAURENT NIZRI Founder & CEO of Paris Fintech Forum

SHARON EKSTEIN CHRO & Chief Business Operation Officer at CredoRax Inc. **TBC**

15:10-15:30

Moving from Why to How

MARK FREED -CEO at E2W Limited

14:30-15:30

AFTER LUNCH BREAKOUT SESSION 2: WOMEN, WEALTH & INVESTMENTS TRACK

14:30-15:00

DEBATE: Founders, Funding & Investments - Show Me the Money! -Woman Power & the rise of the sheconomy. How women are using their rapidly increasing spending power to impel changes in the way companies operate, founding companies, and creating alternatives. Is IPO possible for women? What other alternatives are available for women when raising funds? Is Crowdfunding the answer? What other alternative lending is available?

CHAIR

DON GINSEL, *Founder at Holland FinTech*

PARTICIPANTS

1.Crowdfunding 2.0.- How to balance between startups needs and regulatory obligations in ICO world

MARCELINA SZWED-ZIEMICHOD *Advocate & Tax advisor*

2.Alternative Lending -The competitive threat

FRIDAH NTARANGWI-KIMATHI *Founder at ZidiCircle Impact Investing*

3.Founders, Funding & Investments - Show Me the Money! -Woman Power & the rise of the sheconomy. How women are using their rapidly increasing spending power to impel changes in the way companies operate, founding companies, and creating alternatives. Is IPO possible for women? What other alternatives are available for women when raising funds?

MARLEEN EVERTSZ- *Co-Founder and CEO of Nxchange*

<p>15:00-15:30</p>	<p><i>The Pains of the female founder-</i> Why is diversity in fund management still controversial? How to raise capital as a female founder. What are some of the challenges female founders continue to face in the industry? How do they tackle these issues and how can these challenges be solved?</p> <p><u>MODERATOR</u></p> <p>TBC</p> <p><u>PANELISTS</u></p> <p>ANNIE GUO –<i>Founder & -CEO of Silkpay</i></p> <p>CANAN AKMANOGLU BAYRAK- <i>Founder at Manibux</i></p> <p>MIRIAM WOHLFARTH <i>Founder and Managing Director, RatePAY GmbH</i></p>
<p>14:30-15:30</p> <p>AFTER LUNCH BREAKOUT SESSION 3: INNOVATION TRACK</p>	
<p>14:30-15:05</p>	<p><i>Inclusive Innovation- "Are we really ‘Getting it? ”: Debate</i> Increasing inclusion and diversity in the innovation process from across the entire business and ecosystem - Innovation has long been seen to be a very male dominated domain - specifically males with a technical or creative background.</p> <p>Secondly, while the industry is innovating at an extremely fast pace, rarely do we stop to ask ourselves whether we are doing things right. Consulting consumer, especially the younger generations and in some cases the older generations whether the industry is getting it right will help us design products and services that are very inclusive. Are the conditions of the labour market headed the right way? Do younger generation experience issues because of their</p>

	<p>gender? Do they feel they are being treated differently? Has the market already changed the conditions for women since we started working etc? How does the younger generation experience the working force?</p> <p>ANDREW VORSTER <i>Innovation Catalyst</i></p> <p><u>MODERATOR</u></p> <p>ANDREW VORSTER <i>Innovation Catalyst</i></p> <p><u>PANELISTS</u></p> <p>FRANKA VAN DIJKEN <i>Consultant at Young Advisory Group</i></p> <p>TAM TRAN- <i>Continuous Delivery Support Intern at Ingenico Group</i></p> <p>VIKTORIA RUDENKO <i>Graduate Intern at Accenture</i></p>
<p>15:05-15:30</p>	<p>TETE-A-TETE</p> <p><i>Welcome to Church of Fail - Celebrating and learning from mistakes and Failures! "</i></p> <p><u>PANELISTS</u></p> <p>ENNY VAN DE VELDEN <i>Chair of the Board of Directors and Chief Commercial Officer CCV Group B.V.</i></p> <p>DARIA DUBININA <i>CEO at Crassula</i></p>
<p>15:30-15:55</p>	<p>NETWORKING BREAK</p>

16:00-17:30	
PRESENTATIONS & CLOSING KEYNOTE	
16:00-16:30	<p><i>The ‘Manel’</i>- What role can male allies and leaders play when it comes to driving a diverse and innovative industry?</p> <p><u>MODERATOR</u></p> <p>SILVIA MENSITORFF-POUILLY- <i>Executive Board Member - EWPN</i></p> <p><u>PANELISTS</u></p> <p>DAVID BIRCH <i>Author, Advisor and Commentator on Digital Financial Services</i></p> <p>PETER KWAKERNAAK <i>CEO – AcceptEasy</i></p> <p>CHRIS SKINNER- <i>Author and Commentator</i></p> <p>GIJS BOUDEWIJN <i>Deputy General Manager – Dutch Payments Association</i></p>
16:30-17:00	<p>DISCUSSION & EWPN 2019 ACTIONS</p> <p><i>Ethical Innovation</i>- How can the financial industry amplify ethical and responsible innovation? What role can the industry play to help curb and address issues of modern-day slavery, child prostitution, child pornography etc? Why is it very important for the industry to help solve this now more than ever? What organisations can financial industry partner with to tackle this and how can we make this part of mainstream discussion like AML talks.</p> <p>CAMERON TRIMBLE- <i>Executive Director, Stop the Traffik USA</i></p> <p>TOM HEWSON - <i>Senior Partner at Redcompass</i></p>

17:00-17:40	<p>CLOSING KEYNOTE</p> <p>MANDY HICKSON - <i>Former, Tornado GR4 pilot- Royal Air Force</i></p>
17:40- 17:50	<p>END OF CONFERENCE CLOSING REMARKS</p> <p>STANLEY SKOGLUND - <i>Executive Board Member- European Women Payments Network (EWPN)</i></p>
17:50-19:00	<p>NETWORKING COCKTAILS (DRINKS)</p>



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